



ADA Compliance Commitment

Our Commitment to ADA Compliance

QuoteMedia is dedicated to fostering digital inclusivity by adhering to the Americans with Disabilities Act (ADA). Our focus is on helping ensure that all individuals, regardless of their abilities, can equally access our platforms.

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Ensuring ADA-Compliant Financial Websites

At QuoteMedia, our ongoing commitment to accessibility drives every aspect of our design process. When it comes time to develop an accessible experience for all user types, we work diligently to craft a seamless interaction that will delight users.

Introduction

ADA compliance is fundamental to QuoteMedia's inclusive digital environment mission. This document outlines our approach to ADA compliance and highlights the measures we take to meet and exceed accessibility standards.

What is ADA Compliance?

The Americans with Disabilities Act (ADA) explicitly states that all public and digital spaces, including websites and online services, must be accessible to individuals with disabilities. Essentially, the ADA is both a legal requirement all companies must meet and an ethical obligation, which helps to ensure equal access to information and services online.

Scope of ADA Compliance

At QuoteMedia, our ADA compliance efforts focus on the following critical areas to ensure a fully accessible and seamless experience for all users:

- **Web Content Accessibility Guidelines (WCAG) Standards:** WCAG 2.0 Level AA guidelines are strictly followed to ensure and address key accessibility features.
- **Inclusive Design:** The design process ensures fundamental principles are included, such as alt text for images, color contrast, readable fonts, and multi-device compatibility.
- **User-Centric Experience:** Each platform uses assistive technologies like screen readers and keyboard navigation to enhance accessibility.
- **Ongoing Improvements:** Consistent refinement and testing help ensure all platforms remain fully accessible and help improve user experience.

Our Commitment to ADA Compliance

QuoteMedia's ongoing and consistent commitment to building an inclusive digital platform is shaped by the following fundamental practices:

- **WCAG 2.0 Level AA Compliance:** These guidelines are our Northern Star, and we follow them to ensure our web content is accessible to users of all abilities. These guidelines help ensure all platforms have alternative text for images, add proper contrast ratios, and make our content accessible to navigate using assistive technologies.
- **Inclusive Design Principles:** The development process is rooted in inclusive design, ensuring that all users can effectively interact with our platform regardless of their abilities. These principles include the following key elements:
 - **Descriptive Alt Text:** All images on our platform come with detailed alternative text descriptions, and as a result, this helps to make graphics accessible to users who need screen readers.
 - **Color Contrast and Readability:** Each color contrasts are maintained to ensure the text is readable for individuals with visual impairments. This area of focus includes carefully choosing the right font to ensure readability across different devices.
 - **Multi-Device Compatibility:** Extreme special care comes into play when designing all services, ensuring each one is accessible and functions seamlessly across all devices, whether on desktop, mobile, or tablet.

Continuous Improvement and Testing

- **Ongoing Enhancements:** Using a blend of automation and manual methods, each of our ADA-compliant financial widgets undergoes rigorous testing to ensure that our platform continues to meet accessibility standards as technology evolves.
- **Specialized Tools and Manual Testing:** Combining specialized accessibility testing tools and manual testing allows a comprehensive evaluation of our platform and helps identify a wide range of accessibility issues that automated tools can't detect.
- **Accessibility Audits:** Regular accessibility audits ensure we stay compliant with ADA requirements and allow us to review our platform's content and design to ensure that it continues to meet WCAG guidelines and remains accessible.

Employee Training and Awareness

- **Training Programs:** Regular training on accessibility best practices are conducted to ensure platforms are accessible and staff is up to date. These training sessions cover the latest developments in accessibility technology, inclusive design principles, and the proper implementation of WCAG guidelines.
- **Inclusive Design Awareness:** We promote awareness of inclusive design across all departments to ensure that every aspect of our platform considers the needs of individuals with disabilities. By fostering a culture of inclusivity, we ensure that accessibility is at the forefront of our development process.

Incident Response

- **Accessibility Issues:** In the event of an accessibility issue, our incident response team is always ready to address the problem promptly, using established protocols for resolving accessibility-related incidents to minimize user disruptions.
- **Feedback Loop:** We encourage users to provide feedback on their experience with our platform. This feedback loop is critical to our continuous improvement process, allowing us to address accessibility concerns.

User-Centric Experience

- **Assistive Technology Compatibility:** Our financial widgets, such as quote boards, charts, and screeners, are designed to be fully compatible with assistive technologies. As a result, this ensures a user-friendly experience for all individuals using screen readers, keyboard navigation, and other assistive tools.
- **Navigation and Interactivity:** We care about our platforms being highly intuitive, with navigation and interactivity in mind, which ensures that users with disabilities can easily navigate our content and interact with our financial tools.

Comprehensive Documentation

- **Record Keeping:** We maintain thorough documentation of our accessibility efforts, which includes testing records, employee training, and ongoing improvements. These comprehensive records demonstrate our commitment to ADA compliance and serve as a resource for future development and audit processes.

Client Benefits

- **Accessibility for All:** It's paramount that we consistently ensure that our platform is accessible and benefits all users, regardless of abilities. This commitment to prioritizing accessibility is a driving force when creating an inclusive digital experience that serves a diverse user base.
- **Trust and Transparency:** Our commitment to ADA compliance fosters trust in our users, demonstrates our steadfast commitment to meeting accessibility standards, and promotes inclusivity.

Conclusion

At QuoteMedia, ADA compliance is crucial to creating an inclusive digital environment. As technology evolves and changes unfold, our dedication to upholding the highest accessibility standards to ensure that all users, regardless of their abilities, can effectively interact with our financial tools and services is unwavering.

For more information or to discuss our ADA compliance efforts, don't hesitate to contact us at support@quotemedia.com.