

# quotemedia

## Q3 2016 Corporate Fact Sheet

### Corporate Highlights

#### Proven Market Success:

QuoteMedia continues to gain clients as a leading financial market data provider.

#### Growth in Quotestream Professional Initiatives:

The Company continues steady growth in demand of its Professional Desktop and Mobile Product: Quotestream™ Professional and through strategic relationships with exchanges, brokerages and financial conglomerates.

#### Growth in Data feed Delivery Services:

The Company continues steady growth in On-demand Market Data services, continually expanding its offering of real-time market and research data.

#### Growth in Web Content Products:

The Company continues new development in proprietary web delivery technologies. New web content solutions are steadily being released to market.

#### Brand Awareness:

The Company continues to increase its brand visibility by signing prominent, high profile clients, including: NASDAQ, TMX Group, Dow Jones, Businesswire, General Electric, Dow Chemical, etc.

### Company Overview

QuoteMedia, Inc. (OTCQB: QMCI) is a leading data provider of cloud-based financial stock market data, market news feeds, and related cloud-based financial software solutions to financial service companies, online brokerages, clearing firms, banks and public corporations.

The Nevada incorporated company was established in 1999, headquartered in Arizona.

The Company's innovation and diversity of technical expertise, its agile responsiveness to custom corporate requirements, and its proven commitment to superior delivery technologies have established QuoteMedia as a clear frontrunner in the financial data provider industry.

QuoteMedia's array of services benefit clients with an exceptional number of strong technical differentiators in embedded and fully private labeled and seamless registration-integrated environments.

To facilitate effective information delivery, QuoteMedia has created a superior, scalable model that aggregates, manages and streams information to multiple entities from data centers and content feeds across the Web.

Symbol:	QMCI (OTCQB)
Sector:	Technology
Industry:	Financial Data Provider
52-Week Range:	\$0.03 to \$0.14
Market Cap 2016 Q3:	\$5.4 M
Shares Outstanding:	90.5 M

Million Float (EST):	54 M
3 Mo Avg. Daily Vol.:	10,000
Fiscal Year End:	December 31
Year End Sales 2015:	\$9,075,709
4th Qtr. Sales:	\$2,224,690
Employees:	55

## Client Base

QuoteMedia provides products to such clients as: the NASDAQ Stock Exchange, TMX Group (TSX Stock Exchange), Dow Jones & Co., Broadridge Financial Systems, Ridge Clearing, TradeKing, Sungard, Southwest Securities, JP Morgan Chase & Co., U.S. Bank, HD Vest, IBM, General Electric, Dow Chemical, Boeing, ING Investment Management, Zacks Investment Research, Stockhouse, FolioFN, Brean Capital, ChoiceTrade, Suncor, Schaeffer's Investment Research, Business Wire, PR Newswire, Marketwired, CNW Group, Nexa Technologies, JitneyTrade, Bombardier, Captivate Network, Intrinsic Research Systems, Jordan Capital, Virtual Brokers, American Financial Group, Wilfred Laurier University, Global Securities, First Financial, Leede Financial, Motif Investing, Stock-Trak, QTrade Financial Group and many others.

## Technology

QuoteMedia's stock market cloud-based data feeds, news feed services, and cloud-based financial software applications comprise a unique and proprietary suite of custom technologies encompassing server-side distributed applications, databases and processing.

The Company also provides streaming real-time data applications (desktop and mobile app) to financial professionals as well as to day traders and corporate client customers.

QuoteMedia also provides customizable dynamic Content Solutions, XML/JSON request-based data sets and Streaming Data Feed Services. These technologies combine depth of information with the efficiency and speed to deliver customized high quality content to clients around the world.

QuoteMedia has developed a full range of cloud-based financial data feeds, web content solutions, and software applications to serve a rapidly expanding market demand for timely market data and financial research information.

The Company also develops and licenses interactive, fully customizable, embedded, stock research tools such as streaming real-time quotes, market watch lists, news, advanced charts, option chains, NASDAQ and TSE Level 2, SEC filings, insider reports, analyst ratings, earning estimates, futures and commodities, Forex, currencies, market Indices, market statistics, stock tickers, multi-channel quote modules, mutual funds, research tools, and investor relations modules.

QuoteMedia provides a wide array of market data solutions for web display. Pre-designed plug and play solutions are available as well as completely customized solutions for clients. QuoteMedia's proprietary web delivery systems, called QMod, was created with custom libraries for secure market data provisioning as well as ease of integration and unlimited customization. Full portfolio management, alerts and user administrative client management is all available in our Web Content Solution products.



## QuoteMedia Product Lines

QuoteMedia offers clients the advantages of a single source for a wide array of services:

- Direct Market Data Delivery
- Custom Financial Solutions
- Data and Research Terminals
- Comprehensive News Delivery
- Internet Provisioning
- Market Research Information
- Streaming Content
- White-labeled Software
- Financial Services
- Corporate I.R. Services
- Mobile/Wireless Solutions
- Web Dev and Full Hosting

QuoteMedia's Data Feed stock market cloud-based distribution services constitute efficient server-to-server distribution vehicles for QuoteMedia's financial and market data via direct feeds, XML and other formats to multi-client bases.

Quotestream™ Desktop and its powerful companion product, Quotestream™ Mobile, are QuoteMedia's state-of-the-art, web-based, streaming market data applications. Both provide a wide range of live market information including Streaming Stock Quotes, Interactive Charts, NASDAQ and TSE Market Depth Level 2 data, Company News, SEC Filings, Insider Reports, Time and Sales, Market Indices, Options, Corporate Research, Trade Execution and more.

Quotestream™ Desktop is a unique web-delivered, embedded application that delivers real-time or delayed market information in a user friendly and highly configurable user interface. No downloads or installations are required with this comprehensive, quick, lightweight and robust streaming application.

Quotestream™ Mobile is a revolutionary wireless companion to the desktop product that allows users to remotely access streaming financial data, news, and charting and more in real time from most handheld devices. Quotestream wireless offers the most features of any wireless stock market data application.

## QuoteMedia Target Market

Through its cloud-based technological superiority, comprehensive product offerings and cost-effective product lines, QuoteMedia is quickly gaining market share in the \$7 Billion financial data delivery market.

QuoteMedia provides stock market data, news feeds and other related financial software solutions that rival or exceed the quality and functionality of products from companies such as Bloomberg, Reuters, Thomson and IDCO Comstock at a considerably lower cost and reduced integration period.

As the number of trading positions are scaled back coupled with the decline in trading volumes, banks and brokerages have no choice other than to seriously consider the innovative, low-cost, high functionality alternative which QuoteMedia offers.

The overall Company's objective is to increase its top line revenue growth through primarily capturing market share within the data feed and Mobile/PDA markets. The company will accomplish this objective by aggressively exploiting its partnership with the TSX Exchange and other clients such as banks, brokers, mobile carriers and large scale web portals.

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